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QUALITATIVE ANALYSIS

As you carry out the monitoring and coding, you will doubtless come across stories that seem useful for analysis. You will have flagged such stories in your answer to question 24 of the questionnaire. When you have accumulated all the possible items, make a selection of **three (3)** stories that seem to be the most promising candidates for in-depth qualitative analysis.

You may have found examples of stories that:

- .Contribute to an understanding of inequalities between women and men living in conflict situations
- .Include women’s opinions or points of view in a remarkable way
- .Show women’s leadership in peace talks, negotiations, conflict resolution or similar processes
- .Contribute to an understanding of the impact of conflict on girls and women
- .Show women as active participants in conflict resolution
- .Are overtly sexist or gender biased
- .Convey stereotypes about women’s roles and responsibilities, or men’s roles and responsibilities in situations of conflict or peace building.
- .Are of particular relevance to women yet fail to include women’s perspectives at all.
- .Etc

Such stories will help us to highlight some of the complexities and nuances that cannot be picked up through the quantitative analysis. They will enrich and enliven our report. And we think you will find this qualitative part of the project both illuminating and rewarding!

For each of the stories you have selected, write a short analysis in the case study template provided, adding extra pages if necessary.

Note: In some cases, your analysis will benefit from knowledge or information you already have about the issue/s covered in the story. For instance, you may want to highlight the strengths or weaknesses of certain stories by referring to facts, figures or examples already in your possession. However, you are **not** expected to carry out research into any of the issues covered in the stories you analyse.

Important: For each of the newspaper stories included in your qualitative analysis, please send us the original article. Keep a copy of the article.

CASE STUDY TEMPLATES

Case Study 1

Title of article: Priština ne sprovodi sporazum/Pristina does not implement the Agreement

Name of newspaper: Glas Srpske

Date published: March 20, 2015.....

Country: Bosnia and Herzegovina (B&H).....

Theme: 2- General peace agreements, treaties, diplomacy

Your analysis: *(please feel free to write on and attach as many pages as you wish)*

The story reports on a failed attempt to fully implement the Agreement on normalisation of relations between Kosovo and Serbia due to the fact that Kosovo has not fulfil some commitments. However, the story states that the Agreement was a historical event and it was signed after many months of negotiations after being mediated by the EU HighRep Mrs. Catherine Ashton. The Agreement was a requirement for a start of negotiations of Serbia on EU membership. The story recognizes her leadership in peace negotiations but she was not quoted in the story perhaps as her engagement was 2 years before.

The article also briefly mentions that the dialogue between Belgrade and Pristine has continued after the new EUHighRep Mrs. Fedrica Mogherini has assumed the position.

There is a photo of Mrs. Ashton sitting between the Prime Minister of Serbia Mr. Dačić and the Prime Minister of Kosovo Mr. Tači in a meeting.

The story is published on the p. 13 of the newspaper and takes more than a half of the page and it is surrounded by articles on current political issues.

However, the gender sensitive language is not used when referring to Mrs. Ashton's and Mrs. Mogherini's title.

Case Study 2

Title of article: Pozitivni signali iz Beograda/Positive signals from Belgrade

Name of newspaper: Glas Srpske

Date published: March 21, 2015

Country: Bosnia and Herzegovina (B&H).....

Theme: 1- Women's participation, women's decision-making in formal peace negotiations, treaties

Your analysis:

The story reports on the statement of the President of Croatia Mrs. Grabar-Kitarović that there were some positive signals from Belgrade concerning the future relations of Serbia with Croatia (Note: At the beginning of 1990 there was a Serbo-Croatian conflict that has resulted in thousands of killed people on both sides). The story includes her opinions and points of view in a remarkable way. This portrayal of the President Grabar-Kitarović is especially important as this newspaper is believed to be close to a political party run by Bosnian Serbs. She is directly quoted and her opinion is voiced as opinion of an expert.

The article is published on the p. 16 of the newspaper in the Section "Region" as it is a story about the President of the neighbouring country. The story occupies a half of the page. There is a photo of the President Grabar-Kitarović sitting at a desk in an office and she is smiling.

However, the gender sensitive language is not used when referring to her title.

Case Study 3

Title of article: Ruski mediji otkrili istinu o ženama nindža ubicama - Iranke u odredu drevnog nindžicua/Russian media disclosed the truth about women ninja killers - Iranian women in the ancient Ninjuice-tsu force

Name of newspaper: Glas Srpske

Date published: March 21, 2015.....

Country: Bosnia and Herzegovina (B&H).....

Theme: 6- Other stories on women, peace and security

The story is introduced as a story about Iranian women who are trained as ninja killers. However, the story reports that 3 years after the western media had published a story stating that Teheran had been training women ninjas to kill the enemies of that country the real truth has been disclosed about the Iranian Force composed of women martial artists. The story further reports that after the Russian "Sputnjik" had contacted head trainer of the Ninja Club it appears that Ninjuice-tsu has not been a new thing in Iran and that women have been training this martial art in Teheran for two decades and they have the same training regime like elsewhere in the world. The trainer also states the he did not care if his trainees are men or women as long as they learn ancient wisdom and philosophy.

No women nor men were directly quoted in this story. There is a photo of some people completely in black with masks over their faces and scarves on their heads and only the first person on the photo can be recognized as a woman.

However, it is still not quite clear if some Iranian women are really recruited by the Iranian authorities and then trained as ninja killers to eliminate enemies of the country and if the security situation in Iran has had significant negative impact on girls and women or not as only one person from Iran was contacted to disclose the secret about this force and that was a person referred to as a trainer of an "eminent" ninja training club (*the word **eminent** is placed under quotation marks in the article*).

The story is placed on the p. 18 in the top left corner and it is surrounded by some other stories from the world.

CONTEXTUAL INFORMATION

The following information will help us to understand and interpret the data - both quantitative and qualitative - from your country.

1. List the newspapers that were selected for study and an explanation of why each of them was chosen.

The following media were selected for the monitoring:

4 Daily Newspapers:

1. Daily Newspapers "Dnevni Avaz" – a popular daily newspaper among readers of Bosniak nationality, private owned, has one of the highest circulation, with headquarter in Sarajevo, capital of Bosnia and Herzegovina,
2. Daily Newspapers "Dnevni list" – a popular daily newspaper among Bosnian Croats, has high circulation, with headquarter in Mostar, one of the largest cities in BiH,
3. Daily Newspapers "Glas Srpske" - a popular daily newspaper, has one of the highest circulations in BiH, with headquarter in Banja Luka, Republika Srpska,
4. Daily Newspapers "Oslobodjenje" – is a popular daily newspaper, has high circulation, with headquarter in Sarajevo, capital of Bosnia and Herzegovina.

2. Briefly describe the news agenda in your country during the monitoring days April 20, 21 and 22. List the top three (3) stories relevant to peace, security and conflict trending in your country's news during this period.

During the monitoring days the news agenda in B&H was the domestic politics, EU relations and SAA, recent war in B&H & terrorism, followed by diplomacy, rule of law. The top three relevant stories that were trending in B&H during the monitoring period were:

1. Reconciliation after the WWII – on the occasion on marking the 70th anniversary of the war end
2. EU gave a new chance to B&H.
3. The SAA accession of Bosnia and Herzegovina to the European Union

3. Provide any other details about your country's media that you think we should know that will help us to understand the media monitoring in your country.

Majority of B&H media outlets have a political agenda. Links between media outlets and political parties date back to the Bosnian war (1992-1995). The law forbids any politician to be the owner of a media outlet. However, connections between owners and political parties are quite common.

4. Provide information on the number of monitors who worked on the coding and a rough estimate of the average amount of time they spent in total.
8 monitors worked on the coding and they spent in total approximately 2 hours per each newspaper.